

## Lampiran 8

## Uji Reliabilitas

## Harga, Lokasi, Citra Merek Dan Keputusan Pembelian

Case Processing Summary			
		N	%
Cases	Valid	30	100,0
	Excluded <sup>a</sup>	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
,901	32

Item-Total Statistics				
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P1	96,67	61,816	,082	,905
P2	96,77	61,151	,158	,903
P3	96,70	58,976	,292	,902
P4	96,20	59,200	,402	,898
P5	96,53	60,602	,245	,901
P6	96,27	59,444	,344	,900
P7	96,17	58,695	,525	,896
P8	96,67	56,575	,695	,893
P9	96,57	59,702	,334	,900
P10	96,50	58,603	,538	,896
P11	96,10	56,852	,665	,893
P12	96,40	58,938	,473	,897
P13	96,37	60,240	,424	,898
P14	96,37	59,482	,556	,896
P15	96,53	60,740	,345	,899
P16	96,43	58,944	,610	,895
P17	96,33	59,126	,573	,896
P18	96,50	59,224	,391	,899
P19	96,33	58,161	,607	,895
P20	96,37	59,137	,498	,897
P21	96,30	59,734	,445	,898
P22	96,33	59,402	,434	,898
P23	96,37	58,447	,451	,898
P24	96,37	59,757	,408	,898
P25	96,37	59,482	,556	,896
P26	96,60	58,455	,521	,896
P27	96,40	56,731	,676	,893
P28	96,33	59,195	,562	,896
P29	96,43	59,289	,454	,897
P30	96,37	58,861	,538	,896
P31	96,43	59,289	,454	,897
P32	96,47	60,120	,464	,898